To-Do Checklist

1) Read

- From Health Promotion Programs: From Theory to Practice
  - Chapter 5: Making Decisions to Create and Support a Program.

- From The Health Education Specialist: A Companion Guide for Professional Excellence
  - Chapter II – Plan Health Education.

Read and review the following:
- Explore more by reading the optional textbook and electronic articles on the comprehensive overview of the field of health education under Unit 4 Readings.

2) Discussion

30 pts

Planning Health Education Programs

Make four postings to the discussion board: one initial discussion main topic and discuss; three separate postings to your classmates.

Discuss the significance of ‘grassroots’ program planning in community organizations and health education. Why is it necessary to have input from stakeholders in the community, and what benefit does that have on the overall success of your program? Additionally, how do we identify these community stakeholders? What sectors of the community should they represent, and why?

Evaluate the process of developing goals, mission statements, and objectives for health education programs. Give an example of each and state whether or not they are “good” objectives and why. Specifically, discuss the purpose of each, and describe the various types of objectives:

- Program/outcome objectives
- Behavioral objectives
- Learning/instructional objectives
- Administare objectives
- Environmental objectives

Be sure to explain the differences and significance of each type, and provide your opinion as to which type works best for a variety of health education
settings.

3) Assignment

**40 pts**

*Complete the Unit Assignment - Selecting Strategies and Planning Models for Health Education*

- For this assignment, prepare a 3-5 page paper analyzing the planning models and strategies used in health education programs. In addition to defining the models and strategies of health education, you should also describe the purpose of them. Your completed assignment should include the following information:
  
  - Significance of planning models and strategies in health education
  - Components of program planning
  - Prominent planning models: PRECEDE-PROCEED, MATCH, Social Marketing, Health Communication, and CDCynergy
  - Types of strategies: educational, health engineering, community mobilization, health policy and enforcement, and health-related community service

Most importantly, evaluate which of these strategies and models would work best for each health education setting: community, school, health care, business/industry, college/university, university health services.

4) Extra! Extra!

*Review the Extra! Extra! Websites and resources for:*

- Plan Health Education Programs